Petra Eriksson

A minature portfolio

Petra who?

Petra who?
I'm a graphic designer and illustrator from Sweden, based in Barcelona. I love bright colors, graphic patterns and to create portraits.

I'm a vegetarian who likes to travel, lifting heavy things and drink tea.

I was born in Stockholm, Sweden, but I've also lived in Dublin, Malta, Berlin and now Barcelona. I'm pretty sure that I will continue to move around a bit but for now, Barcelona feels like a great place to be. I'm also trying to learn to speak Spanish and I feel like I can't move anywhere else before I at least have a basic understanding of this language.

Typical work:
Colourful illustration including a pattern and confetti.

How and where work:
I've been employed as a creative at Casumo until the end of September 2016 when I decided to work full time as a freelance creative. I live in Barcelona where I mostly work from a co-working space.

My process is pretty quick but I like having a frequent dialogue with the client during the process. I often do some quick rough sketches by hand while thinking about the idea/concept but start working digitally pretty quickly to test out colors and compositions.

Philosophy:
Never grow old. For me that means that I want to try to keep an open mind, keep experiencing and not fall into social conventions - both in life and as a creative.

Featured in/at:
ADC website, YCN website, CAP&Design magazine, Make Nice website, The Artfuls, Arrivals

Dreams & goals:
I want to write and illustrate a kids book, work with a bunch of more magazines, illustrate an Atlas (I did that once as my graduation project but want to do a new version of it), create patterns for fabrics, have a solo exhibition and keep collaborating with awesom people.

Clients:
Refinery29, Doberman, SuperTuesday, WiredUK, Berghs School of Communication, Brand Union Sweden, Women's Health Sweden, Lucky Peach, Calera Studio, Nöjesguiden, Blend Studio, Casumo etc.

DON'T
LOOK
BACK

ROBOT

100

YOU
LOOK
LIKE
ART

May ALL
your
BACON
BURN

Robot Girls

—
We're here
to take over
the fucking
world

NEVER GROW OLD

HE DRANK WATER FROM A JAR LIKE A BROOKLYN HIPSTER

Vanilj